

 booked.

our summit schedule

Booked Summit | OCTOBER 15

SCHEDULE

INTRODUCTION

REVERSE ENGINEERING YOUR PRICING TO CHARGE YOUR WORTH

Valerie Gernhauser, Sapphire Events

10 AM

FINDING YOUR UNIQUE NICHE IN THE WEDDING MARKET

Shawna Gohel, Maharaniweddings.com

10:30 AM

4 TIPS TO CREATING AUTHENTIC CHANGE IN THE WEDDING INDUSTRY

Chanda Daniels, A Monique Affair

11 AM

BREAK

15 MINUTES

HOW TO BE AUTHENTICALLY LGBTQ+ INCLUSIVE

Kirsten Palladino, Equally Wed

11:45 AM

SUBSCRIBED: EMAIL MARKETING MADE SIMPLE

Ayaz Lakhani, Ready State

12:15 PM

BOOK MORE CLIENTS AND DELIVER AN EXCEPTIONAL CUSTOMER EXPERIENCE WITH AISLE PLANNER

Trevor Wessman-Lavelle, Aisle Planner

12:45 PM

BREAK

15 MINUTES

REVOLUTIONIZING THE EVENT PLANNER BUSINESS MODEL

Annie Lee, Plannie

1:30 PM

THRIVE IN THE SOUTH ASIAN WEDDING MARKET

Sobi Qazi, SQ Consultancy

2 PM

YOUR SECRET WEAPON: THE HIGH END PLANNER

Julie Bunkley & Courtney Wolf, Invision Events

2:30 PM

THE TOP 3 CONTRACT CONSIDERATIONS FOR 2021

Caroline Fox, Engaged Legal

3 PM

BOOKED

SUMMIT

OCTOBER 15